



Wroxton CE(A) Primary School
Lampitts Green,
Wroxton
OX15 6QJ

Telephone: 01295 730 298

Fax: 01295 738 969



Head Teacher: April Guinness B Ed(hons)
NPQH

head.3004@wroxton.oxon.sch.uk

office.3004@wroxton.oxon.sch.uk

Thursday 15th December 2016

Sew Sublime uniform update

Dear Parents,

We have been contacted by Sew Sublime, our school uniform suppliers, informing us of changes they will be making from January 2017. Their message is as follows:

"Due to Brexit and everything that entails worldwide regarding currency and manufacturing costs, our school wear supplier has informed us of quite large price increases on all school uniform from 1st January 2017. We know how important it is for parents to keep the costs as low as possible for school uniform, and we have not increased our prices for over 5 years. This year as we were trying to encourage on line shopping we also offered multi-purchase discounts and free home delivery during the summer holidays which was very well received! However with all of the increases we are facing we have had to make some tough decisions as the way things are currently done is just no longer sustainable.

In order to ensure we continue to keep costs low whilst providing a cost effective efficient service to parents which we have grown over the past 13 years we have decided to keep the prices as they are but in order to sustain this we need to reduce some of the services we offer. We will be taking orders as normal through the website so parents can continue to order on line as we know how much they really welcome this service, (over 85% of our school uniform orders came from online sales this year) but we will be phasing out the town centre store over the next few months. We will no longer keep large amounts of stock but we will be making one school delivery every month with all orders individually labelled as they are now with the child's name on the outside of the bag. We will collate orders from 20th of the month to the 19th of the following month and deliver those orders by the end of that month i.e any parents ordering between 20th January and 19th February will receive their orders delivered to school at the end of February. We will still include free name labels with the clothing orders, but we will no longer be offering a home delivery option.

We will be closing the town centre store before the summer so we will be asking all parents to place their school uniform orders ready for the September start before the end of June. Their orders will then be delivered to school before the school break up for the summer holidays in July. We do have stock left in store at the moment and so we may be able to fulfil orders quicker than specified above for a while but we wanted to make you aware of the changes as soon as the decision had been made.

So the great news is that parents will still be getting fabulous top grade uniform for the same low prices they have enjoyed for over 5 years, still be dealing with a local company with

customer service at the heart of our business and you will get the orders delivered straight to school as you do now, but once a month, at the end of the month.

We would also like to let you know that we are closed from 22nd December at 5pm until 3rd January 2017 for our Christmas break and the store will also be closed from January 13th until 24th January.

Sew Sublime are arranging for the school to have a sweatshirt of each size for trying on purposes, should you need to decide on size before you place your orders. We will notify you when we have received them.

Yours sincerely

Justine Sullivan
Office Manager